**EAST WEST UNIVERSITY**

**DM225 Desktop Publishing: ADOBE INDESIGN**

# Course Credit: 4

# Prerequisites: CI101

Class Hours: Monday/Wednesday 4:00 – 5:50 PM

Room: E213

Instructor: Julie Zhang

Email: jzhang@eastwest.edu

**Course Objectives:**

Using Adobe InDesign CC (Creative Cloud) to learn how to work with page layouts, from brochures, books to advertisements and digital media.

This course will demonstrate the various tools that assist in formatting text, importing images, creating page layouts, and the interactive elements.

By the end of the course the student will be familiarized with InDesign from the beginning stages of laying out print documents to learning how to create interactive projects.

This course is designed to walk the students through the program step-by-step, gain a working knowledge of InDesign, get hands-on desktop publishing training and come away knowing how to design and create professional-quality letterhead, business cards, brochures, books, PDF files that play movies, and more.

**Text:**

Chris Botello, Adobe InDesign Creative Cloud Revealed, 2015, Cengage Learning

**References:**

Adobe InDesign CC Classroom in a Book, 2020, Adobe Press

**Grading:**

Labs and Assignments 40%

Midterm Exam 20%

Final Exam 20%

Final Project 20%

* Assignment past due will be deducted points.
* Extra points can be earned by:
* Attending the class/Submit the assignments on time.
* Extra works on Assignments, Midterm and Final Projects.
* Giving valuable evaluation on presentation.

## Final Letter Grade Total Points

A 90% - 100%

B 80% - 89%

C 70% - 79%

D 60% - 69%

F Below 60%

**Course Outline:**

Dates Chapters Covered in Text

Week1 Getting to Know InDesign/Working with Text

Week2 Setting Up a Document/Working with Frames

Week3 Working with Color/Working with Placed Images

Week4 Creating Graphics/Exploring Effects

Week5 Review and Midterm

Week6 Working with Tabs and Tables

Week7 Making Books, Tables of Contents, and Indexes

Week7 Working with Styles/Importing and Modifying Graphics

Week8 Special Project

Week9 Printing and Exporting/Creating Adobe PDF Files with Form Fields

Week10 Creating a Fixed-Layout EPUB

Week11 Final and Presentation